

MILK MOOLA and DONUTS to DOUGH



Dear Parents:

We are participating in a new program this year designed to help our school raise cash, with no selling and very little effort.

We are participating in the *Milk Moola & Donuts to Dough* program sponsored by Kwik Trip stores. *Milk Moola* is a program whereby we receive 5¢ for every cap and bag top we collect from Kwik Trip products such as milk, orange juice, bottled water and Kwik Trip's line of fruit drinks. *Donuts to Dough* is a program whereby we receive 10¢ for every price oval we collect from Kwik Trip's Dozen and Half-Dozen boxes of Glazers Donuts. Unlike other programs, *Milk Moola* and *Donuts to Dough* have no cash limits, so the potential for this program is unlimited. But we need your help to make it successful.

The biggest thing you can do to help is to purchase those Kwik Trip products and save the caps, bag tops, and Glazers price ovals and encourage friends, co-workers, and family members to do the same. Start saving them at home, at work, anywhere you enjoy Kwik Trip beverages and donuts. Your children can bring the caps, bag tops, and Glazers price ovals into school at anytime. We can receive cash payments monthly from Kwik Trip, so there's no need to save them up at home. Simply bring them in for deposit into our collection box and we can start benefiting from the cash right away.

This is money we can use for a variety of purposes such as new equipment, books, supplies, school sponsored trips, or anywhere there's a need for extra funding. *Milk Moola* and *Donuts to Dough* will certainly help.

If you would like to learn more about the *Milk Moola* or *Donuts to Dough* program you can visit the *Milk Moola* web site at www.milkmoola.com. There you'll find the latest information about the program, frequently asked questions and the official rules and guidelines for *Milk Moola* and *Donuts to Dough*.

We look forward to receiving your cap, bag top, and Glazers price oval submissions and thank you for helping us with our fund-raising goals!

Sincerely,

P.S. Help us earn cash for our school by saving those caps, bag tops, and Glazers price ovals from selected Kwik Trip products. With your help, they'll add up fast, and so too will our earnings!